Press-conference about book “Zemun school of caricature” on March 19, 1996.Zemun International Salon of Caricature was founded almost accidental- ly, by concurrence of several circumstances. After many books about Zemun history, Branko Najhold 1996 wrote and published a book "Zemun School of Caricature", dedicated to the best cartoonists from his town, whom in the same time were among the most outstanding representatives of Yugoslavian cartooning. The book called big attention of public already after the first presentation - on the press conference on March 19th 1996, and on the public promotion on May 30th 1996 was gathered about 600 interested citizens which showed that their town is not accidentally one of the centers of world cartooning. On that promotion was also opened the exhibition of the works of all Zemun cartoonists whom were presented in the book, and, rather the exhibition had no competitive character, it was given an award - for the most successful cartoon involving Zemun. The exhibition was named Zemun Salon of Caricature, rather the organizer - publishing house "Trag" (owner Branko Najhold) had no bigger ambitions.



Press-conference about book “Zemun school of caricature” on March 19, 1996.

The success of the book "Zemun School of Caricature", its excellent promotion and hundreds of Zemun citizens which clearly showed interest for cartoons stimulated the employed in publishing house "Trag" - Branko Najhold and his assistant Julijana Živković - to institutionalize Salon as manifestation, so on September 19th 1996. Zemun International Salon of Caricature was found, with the Council of Salon as the highest corpus and the director responded for the operative jobs. Yet, all those were the honorary appellations, almost all jobs connected on Salon done and the heart of Salon were Julijana Živković and Branko Najhold.

